



## VERSACE

**Versace** is a global luxury goods company known for its designing, manufacturing, and licensing of apparel, accessories, and other items under Gianni Versace Couture, Versace Jeans Couture, Versus and Versace Signature brands. The **Versace Group** also now operates several luxury resorts around the world under the Palazzo Versace brand.

The Company is headquartered in Milan, Italy, and is privately held and managed by the Versace family. The Group owns over 200 boutiques and has some 1,000 points of sale in 60 countries worldwide. In 2008 the company registered a turnover of €320 million and employs over 500 people.

<b>CHALLENGES</b>	<ul style="list-style-type: none"> <li>Secure exchange confidential information between all Versace locations and ateliers around the world.</li> </ul>
<b>REQUIREMENTS</b>	<ul style="list-style-type: none"> <li>Maximum security standards.</li> <li>Simple and fast user adoption (zero staff training costs).</li> <li>Full integration with various offices' IT infrastructures.</li> <li>Seamless integration with various operating Systems (MAC and Windows).</li> </ul>
<b>SOLUTION</b>	<ul style="list-style-type: none"> <li><b>Boole Server Enterprise</b> Edition with fail over and load balancing.</li> <li>Boole Desktop Client.</li> </ul>
<b>BENEFITS</b>	<ul style="list-style-type: none"> <li>Centralised management of data protection among thousands of users.</li> <li>Total security of Intellectual Property with military grade encryption.</li> <li>Secure transmission of information between multiple international locations.</li> <li>Real time monitoring of data handling by each and every user.</li> <li>Compatibility with MAC and Windows platforms.</li> <li>Simple integration with existing platform.</li> <li>Fast user adoption with zero training overhead.</li> </ul>

### CHALLENGES

As a leader in fashion World, **Versace's** intellectual property protection is of high priority, along with the confidentiality of official documentation that flows continuously between the Milan headquarters, various offices, retailers and ateliers worldwide.

They required a solution to:

- ◆ Restrict and control use and access of Intellectual property and minimise risk of data leakage.
- ◆ Securely streamline document dispatching procedures to all Versace locations.

Additionally they also had these specific criteria:

- ◆ Simple and fast user adoption (no staff training costs or disruption in operations).
- ◆ Ease of use and friendly interface (for use by different OS users).
- ◆ Seamless integration with all offices' unique IT infrastructure.
- ◆ Support regular data updates efficiently and easily.

### ADOPTED SOLUTION

The solution adopted by the Versace Group is Boole Server configured into an array with an integrated load balancing and fail over system.

To allow access to the protected files, Versace opted for a combination of several features within the solution, including Boole Server desktop client for the headquarters staff in Milan, and Boole Server web client for simple access through an internet browser for all other worldwide locations and partners.

<b>INDUSTRY</b>	Fashion & Luxury Brands
<b>NUMBER OF EMPLOYEES</b>	2,500
<b>NUMBER OF USERS</b>	2,000
<b>SERVER OS</b>	Windows Server 2003
<b>CLIENT OS</b>	Windows & Mac
<b>BOOLE SERVER EDITION</b>	Enterprise including full fail-over and balancing
<b>TOTAL IMPLENTATIONS</b>	2 days
<b>SECURED COMMUNICATIONS</b>	Internal & External

*“It is extraordinary to be able to work on confidential files without having to worry that sensitive information will be inappropriately shared, stolen or out of the owner’s control. Boole Server has proven to be a complete solution to all our data security requirements, and prevent risks that could derive from threats we hadn’t even considered yet .”*

**Mr Santo Versace, Chairman,  
Versace Group**

The solution deployed enforces military grade encryption of 2048 bit to all files managed by the system, both in storage and in transit between server and users.

In particular, the sharing of files such as sketches, drawings or previews of advertising campaigns requires every image to be stamped with an identification watermark, to help protect the file content from any unauthorised access or transmission and track potential leakages back to their source.

An additional layer of protection is provided by an integrated auditing system allowing real time tracking of user activity on each and every file by the management team.

## RESULTS

Using this solution, Versace staff now benefit from a secure system for storing and sharing files in real time, with maximum confidentiality. Versace staff have retained email messaging as their main communication platform, along with their use of the Boole Server system, minimising disruption in their activities and workflow.

The integration of the Boole Server Web Client, allowing secure access to confidential data via any browser, has allowed hundreds of Windows and Mac users to securely exchange information between various worldwide locations of the Group, without need for dedicated desktop clients or international staff training overhead.

Geographically distant locations, and their disparate IT infrastructures, have quickly adopted the Boole Server system as their confidential communication platform to complement their existing email infrastructure.

The high standards of security incorporated into every part of the system, including watermarking and granular user access policies, are just some of the aspects that have made this a single and complete data protection solution for Versace: secure, reliable, flexible and simple to use.